



Green Gen
TECHNOLOGIES®

BRAND-NEW

Introducing the Green Gen Cardboard Bottle®

The Green Gen Cardboard Bottle® has evolved to become even more sustainable, customisable and stylish.

More sustainable.

Use of renewable materials: raft paper from the Green Gen Cardboard Bottle® is made from plant fibres, a renewable and sustainable resource. Our bottles are made in France, at our factory in Bergerac.

Completely recyclable: this bottle can be fully and easily recycled by consumers and turned into new products, reducing the amount of waste ending up in landfill sites.

Lighter.

Weight reduction: all our components are much lighter than glass making the bottles easier to transport and handle, considerably reducing logistics costs and the carbon footprint of our products.

Focus on protection: our technology provides the best protection from light and temperature variations, preserving the quality of its liquid contents.

More stylish.

Elegant and high-end: the Green Gen Cardboard Bottle® is reminiscent of the distinctive design of classic glass bottles, with the cardboard aspect giving it a raw yet premium look.

Customisable: our concept provides a large area for customisation and design, enabling producers and brands to stand out on the marketplace and showcase their identity.

Easy to use: the Green Gen Cardboard Bottle® has a design similar to that of glass bottles in terms of format, capacity and design, making it easy to replace on the shelf. It is also much lighter and very easy to open and close, giving consumers a practical and original experience.



Drinking too much alcohol is dangerous.
Please drink responsibly.

Recycling the new Green Gen Cardboard Bottle® in a few easy steps.

- 1 Hold the neck of your Green Gen Cardboard Bottle® in one hand.
- 2 With your other hand, separate the cardboard neck and the main section.
- 3 Throw each item into the appropriate recycling bin: cardboard and plastic.



Smurfit Westrock Bag in Box®.

For wines, spirits and other liquid foods, our products are eco-designed and developed to meet your needs.

Fully customisable, you can choose their colour and add your branding.



TECHNICAL INFORMATION

Composition: Cardboard/PE/EVOH.

Food grade bag: Smurfit Westrock Bag in Box®.

Weight: 115g with lid.

Shape: Bordeaux.

Size: height: 31.5 cm; diameter: 76 mm.

Tube surface available for advertising: 489 cm².

Capacity: 75 cl/70 cl (spirits).

Tube colours available with kraft finish:

natural cardboard, dark green (minimum order 1,600 bottles).
Other colours available (black, red, blue, etc.) on request and
at extra cost, minimum order subject to confirmation.

Bottle neck colours: available on request
(minimum order 10,000 bottles).

Filling: any chain with single gravity spout.

Lid: screw cap (BVS30H60 ring) or traditional (cork).

Would you like more information? Contact us!

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